

WEBSITE, BLOG & SOCIAL MEDIA FOR NEIGHBORHOODS

Thursday, November 7, 6:30-8pm
Bellevue City Hall Room 1E-113

Guest speaker presentation and neighborhood panel

- Overview of available online tools for neighborhoods
- Social media strategies to engage a community
- Tips to grow neighborhood online presence
- Effective methods for online posting
- Successes and lessons from Bellevue neighborhoods

Space for this workshop is limited; please send your RSVP to Ying Carlson at y Carlson@bellevuewa.gov or **425-452-4342**.



Guest Speaker: Elizabeth P. Stewart is the director of the Renton History Museum and chair of 4Culture's Heritage Advisory Committee. She has been a key member of the City of Renton's social media team working with local communities to improve communication and increase resident involvement. She has in-depth understanding of the subject and is passionate about building strong neighborhood connections through

online community. She also has a particular interest in social media's role in emergency preparation planning and civic engagement.

